



Decide with Confidence

Dun & Bradstreet Data Elements

Up to 1500 Data Elements

Numerical

1980 Census County Code
1980 Census State Code
1980 Census Tract Code
1990 Census Block
1990 Census Block Group
1990 Census County Code
1990 Census State Code
1990 Census Tract Code
2000 Census Block
2000 Census Block Suffix
2000 Census County Code
2000 Census State Code
2000 Census Tract Code
8A Disadvantaged Indicator

A

ABL Date
Accounting Firm Name
Accounts Payable
Accounts Payable to Sales Ratio
Accounts Receivable
Actual Square Footage
Activity Indicator
Address Second Line
Alternate Address
Amount Past Due
Annual Sales-Code for Estimate or Range
Annual Sales Local
Currency Cd
Annual Sales Volume
Apparel Industry Score
Assets Indicator
Assets to Sales Ratio
Assignee City
Assignee Name
Average High Credit
Average Price per kWh (\$)
Average price per million BTU (\$)

B

Bank Address
Bank City
Bank DUNS Number
Bank Name
Bank State Abbreviation

Bank ZIP Code
Bankruptcy Assets
Bankruptcy Chapter
Bankruptcy Date
Bankruptcy Detail
Bankruptcy Indicator
Bankruptcy Liabilities
Base Category
Base Date
Base Year Employee (3 years)
Base Year Sales
Basic Trading Area (BTA) Code
Blue Collar
Employment Estimator
Board of Directors Indicator
Business Density by Central Office
Business Structure

C

Cable-Telex Number
Carrier Route Code
Cash
Census 2000 State Code (FIPS)
Census Block
Census Block Group
Census Block Suffix
Census Geocode
Census Geocode Match Flag
Census Tract Codes
Central Office (CO) Code
Central Office Code in Closest Proximity
Centrex Indicator Flag
Centrex Probability Index
Centrex Rank
Centrex/PBX Indicator Flag
CEO First Name
CEO Full Name
CEO Gender Code
CEO Indicator
CEO Last Name
CEO Middle Initial
CEO Middle Name
CEO MRC
CEO Prefix/Genderization
CEO Suffix

CEO Title Certificate
Expiration Date
Certificate Indicators
Certificate Issuer
Certificate Issuer Name
Certificate Owner
Certificate Utilizers
CILI Code
(11 Characters Long)
City (Global File)
City Code
CMSA
Code for Gender of CEO
Collateral Codes (2 digit)
Collection Period
Color Imaging Prospect ID
Common Premises Location (CPL) Code
Company Affiliation
Company E-Mail Address
Company Level
Computer Resellers & VARS ID
Condition
Congress Person Name
Congressional District
Congressional District Level
Consolidated Broadband Potential Score
Construction Ind Delinq. Rate
Construction Industry Percentile
Construction Industry Score
Contact Abbreviation Name
Contact Abbreviation Name & Title
Continent Code
Controller Name
Copier Acquisition Channel
Copier Code
Copier Segment Code
Copy Volume
Corporate Structure
Cottage Industry Indicator
Country Code
Country Name
Country Telephone Access Code
County Code (ISO)

County Name
CPL Building Identifiers
Credit Rating
Credit Risk Indicator
Credit Score Class
Credit Score Percentile
Credit Score Points
Currency Code
Current Assets
Current Credit Score
Current Credit Score Percentile
Current Financial Stress Score
Current Liabilities
Current Liabilities to Inventory
Current Liabilities to Net Worth
Current Paydex Score
Current Ratio
Current SER Score
Current Trucking Score

D

D&B 2+2 Extension
D&B City Code
D&B County Code
D&B National Code
D&B Rating
D&B SMSA Code
D&B State Code
Data Services Range Flags
Date of Incorporation
Date of Last Report Update
DDM First Name
DDM Last Name
DDM MRC
DDM MRC Code #1
DDM MRC Code #2
DDM MRC Code #3
DDM MRC Code #4
DDM MRC Code #5
DDM MRC Code #6
DDM Name Middle Initial
DDM Name Prefix
DDM Name Suffix
DDM Sequence Number
DDM Title
DDM Year of Birth

D&B Global Data Collection regularly updates our data elements based on input from our customers.

Dealer Code
Dealer Code
Debarment Indicator
Debtor Indicator
Debtor-in-Possession Indicator
Deferred Credits
Delist Indicator
Delivery Point Code
DIAS Code
Disadvantaged 8A Indicator
Discontinue/Failure Indicator
Distance to GDT Footprint Co
Distance to the Closest Central Office
Distance to the Serving Central Office
Dividends
Division
Division Indicator
DMDI Public/Private Indicator
DMDI Small Business Indicator
Dollar Value of All Judgments
Dollar Value of All Liens
Dollar Value of All Suits
Dollar Value of Open Judgments
Dollar Value of Open Liens
Dollar Value of Open Suits
Domestic Dias Code
Domestic Hierarchy Code
Domestic Ultimate Business Name
Domestic Ultimate City
Domestic Ultimate Country
Domestic Ultimate Country Code
Domestic Ultimate D&B
D-U-N-S Number
Domestic Ultimate DUNS Number
Domestic Ultimate FIPS Country
Domestic Ultimate Name
Domestic Ultimate Province
Domestic Ultimate State
Domestic Ultimate State Abbrev.
Domestic Ultimate Street Address
Domestic Ultimate Street Address
Second Line
DUNS Number

E

EAI Indicator
e-Commerce Enabled URL ID
e-Contact Company Level (up to three)
e-Contact Contact Level (up to 12)
e-Contact e-mail
e-Contact Functions
e-Contact Names
e-Contact Titles
Electric Utility Tape
Electric Consumption Norm
Electric Consumption Upper & Lower Boundaries
Electricity Multiple Provider
Electronics Industry Score
E-mail Address
Employee Size Distribution Summaries
Employees Here
Employees Here Indicator
Employees Total
Employees Total Indicator
Encryption Strength Details
Equipment Code
Equipment Description
Equity Count
Equity Fabrication
Equity Reliability Code

Equity Type
Est. % of Total Wireline
Telcom Bill-Data Apps
Est.% of Total Wireline
Telcom Bill-Voice Apps
Est. Number of Working Telephone Numbers
Est. Telephone Numbers
Est. Total "1-800" (inbound) Bill
Est. Total Local Phone Bill
Density by CO
Est. Total Wireline Telecom Bill-All Apps
Est. Total Wireline Telecom Bill-Data Apps
Est. Total Wireline Telecom Bill-Voice Apps
Est. Cons. Broadband Potential Index/Rank
Est. Consolidated Broadband Index
Est. Consolidated Broadband Rank
Est. Inter and Intralata Toll Bill
Est. Interlata Toll in Building
Est. Intralata Toll in Building
Est. Intralata Toll Usage
Est. Site Broadband Potential Ind
Est. Site Broadband Potential Index/Rank
Est. Site Broadband Potential Rank
Est. Switched Business Access Lines
Est. Total Communications Bill
Est. Total Local Phone Bill
Est. Total Local Phone Bill in Building
Est. Total Number of Biz Lines in Bldg
Est. Total Wireless Bill
Estimated Intralata Toll Usage (Minutes Per Month)
Estimated Local Phone Bill (TNST)
Estimated PC Usage
Estimated Switched Business Access Lines (TNST)
Estimated Total Access Lines
Estimated Total Local Phone Bill (Dollars Per Month)
Estimated Total Toll Bill (Dollars Per Month)
Executive Age
Executive Title
Executive Year of Birth
External Link Count
External URL Link 1
External URL Link 2
External URL Link 3
External URL Link 4
External URL Link 5

F

Factored Financing
Failure Indicator
Failure/Discontinuance Date
Family Update Date
Fax Number
Federal Employee Tax ID (FEIN)
FEIN/Federal Tax ID
Female Owned Business Indicator
Filing County
Filing Date
Filing Date-Original
Filing Number
Filing State
Filing Type
Finance
Financial Stress Percentile

Financial Stress Points
Financial Stress Prior Year
Financial Stress Score
Financial Stress Type
Financing Caption
FIPS City Code
FIPS Country Code
FIPS MSA Code
FIPS State Code
FIPS Subdivision 1 Code
FIPS Subdivision 2 Code
Firmagraphic Summaries
First Executive First Name
First Executive Last Name
First Executive Middle Initial
First Executive MRC
First Executive Prefix
First Executive Suffix
First Executive Title
Fixed Assets
Fixed Assets to Net Worth
Food Services Industry Score
Foreign Owned Indicator
Foreign Ownership
Foreign Parent DUNS Number
Former Business Name
Former DUNS Number
Fortune 1000 ID
Fortune 1000 Rank
Franchise Code 1
Franchise Establishment Type
Franchise Identifier Code
Franchise Indicators (Both)
Full Name
Full Report Date
Functions

G

Gas Consumption Norm
Gas Consumption Upper & Lower Boundaries
Gas Multiple Provider
Gas Utility Tape
GDT Footprint Central Office
Gender Code
Geo Code Accuracy
Geo Code Precision Flag
GeoConnect
Giftware Industry Score
Global 1000
Global Dias Code
Global Headquarters/Parent DUNS Number
Global Hierarchy Code
Global Ultimate Business Name
Global Ultimate City
Global Ultimate Country
Global Ultimate Country Code
Global Ultimate D&B
D-U-N-S Number
Global Ultimate DUNS Number
Global Ultimate FIPS Country
Global Ultimate Indicator
Global Ultimate Name
Global Ultimate Province
Global Ultimate State
Global Ultimate State Abbreviation
Global Ultimate Street Address
Global Ultimate Street Address
Second Line
Government Contracts
Government Debts Indicator
Government Grants Indicator

Government Loans Indicator
Gross Profit
Group Number

H

Headquarters DUNS Number
Headquarters/Parent Business Name
Headquarters/Parent City Code
Headquarters/Parent City Name
Headquarters/Parent Continent Code
Headquarters/Parent Country Code
Headquarters/Parent Country Code
Headquarters/Parent Country Name
Headquarters/Parent DUNS Number
Headquarters/Parent First Address Line
Headquarters/Parent Postal Code
Headquarters/Parent Second Address Line
Headquarters/Parent State
Abbreviation
Headquarters/Parent State Name
Headquarters/ParentFIPS
Country Code
HICAP Potential Classification Code
Hierarchy Code
High Credit Flag
History Type
Home Address
Home City
Home State
Home ZIP
Hot List Address Change
Hot List Business Name Change
Hot List CEO Change
Hot List Co. Name Change Indicator
Hot List New Indicator
Hot List Ownership Change
Hot List Telephone Number Change

I

Import/Export Code (Domestic US)
Import/Export Code (Global)
Income Indicator
Incorporated vs Unincorporated
Industry Code
Industry Growth Projection Percent
Industry Growth Trend Percent
Industry Norm Paydex
Internal Link Count
International Dias Code
International Hierarchy Code
International Ultimate DUNS
Inventory
Inventory Turnover
ISO 9000 Registration Level
ISO Certification Name
ISO Country Code
IT Expenditures

J

Judgments Indicator

K

Key Business Indicator
KYC Index

L

Labor Surplus
Lata Code
Latitude
Latitude
Lease Expiration Date

Lease Expiration Year
Leasing Industry Score
Legal Business Name
Legal Status Indicator
Lien(s) Indicator
Likelihood of having a Centrex (TNST)
Likelihood of having a PBX (TNST)
Line of Business Description
Loans
Local Access Transport Area Code
Local Exchange Carrier (LEC) Code
Local Geography Data
Longitude
"Lower Bound of Gas Usage (KWH,000)"

M

Mail Address First Line
Mail Address Second Line
Mail City Name
Mail City Code
Mail City Name Short
Mail Country Code
Mail Country Name
Mail Country Name
Mail Postal Code
Mail State Province Abbreviation
Mail State Province Code
Mail State Province Name
Mailing Address Bar Code
Mailing Zip + 4 Extension
Mailing Zip Code
Main Contact
Major Industry Category
Manufacturer Code
Manufacturer Name
Manufacturing Indicator
Marketability Indicator
Marketing Pre-Screen
Marketing Prescreen Score
Maximum High Credit
MDC/CCD
Media Response Code
Median Family Income
Median Family Income Indicator
Meta Author
Meta Description
Meta Generator
Meta Keywords
Meta Tag Indicator
Metropolitan Trading Area (MTA) Code
Minority Owned Business (General)
Minority Owned Indicator
Minority Type
Model Number
Month of Fiscal Statement
MSA
MWOB Indicator

N

NAICS Code
"Name Detail (First, Middle, Last, Suffix)"
Name of Congress Person
Name of MSA
Name Prefix
Name Suffix
Nation Code
National Identification Number
Nbr of Bank Experiences
Nbr of Bank References
Nbr of Judgments (All)

Nbr of Judgments (Open)
Nbr of Liens (All)
Nbr of Liens (Open)
Nbr of Negative Pay Exps
Nbr of Pay Experiences
Nbr of Pay References
Nbr of Slow Pay Experiences
Nbr of Slow/Neg Pay Exps
Nbr of Suits (All)
Nbr of Suits (Open)
Nbr of UCC Filings
Nbr Satisfactory Pay Exps
Negative Sign
Net Profit
Net Sales
Net Worth
Net Worth (Case Summary)
Net Worth (Reliability) Code
Net Worth Local Currency
Net Worth Sign
Net Worth US Dollars
Nixie (Deliverability indicator)
Non-Profit Indicator
Note Assignment Business Name
Note Assignment City
Note Assignment DUNS Number
Note Assignment State
Notes Payable
Notes Receivable
Number of Accounts
Number Of Bank Experiences
Number of Companies in Building
Number of Copiers
Number of Family Members
Number of Nodes
Number of PCs
Number of Printers
Number Of Trade Experiences

O

Occupancy Indicator
Office Product Dealer ID
Office Products Reseller ID
Office Supply Industry Score
Other Current Assets
Other Current Liabilities
Other Long-Term Liabilities
Other Non-Current Assets
Out of Business Date
Out of Business Indicator
Own/Rent Indicator

P

Parent DUNS Number
Parent Name
Parent/HQ State
Parent/HQ City
Parent/HQ Country
Parent/HQ Country Code
Parent/HQ D&B D-U-N-S Number
Parent/HQ FIPS Country Code
Parent/HQ Name
Parent/HQ Province
Parent/HQ State
Party
Paydex Score 1 Month Ago
Paydex Score 2 Months Ago
Paydex Score 3 Months Ago
Paydex Score 4 Months Ago
Paydex Score 5 Months Ago
Paydex Score 6 Months Ago
Paydex Score 7 Months Ago
Paydex Score 8 Months Ago

Paydex Score 9 Months Ago
Paydex Score 10 Months Ago
Paydex Score 11 Months Ago
Paydex Score 12 Months Ago
Paydex Score 13 Months Ago
Paydex Score 14 Months Ago
Paydex Score 15 Months Ago
Paydex Score 16 Months Ago
Paydex Score 17 Months Ago
Paydex Score 18 Months Ago
Paydex Score 19 Months Ago
Paydex Score 20 Months Ago
Paydex Score 21 Months Ago
Paydex Score 22 Months Ago
Paydex Score 23 Months Ago
Paydex Scores
PBX Index
PBX Rank
PC Estimation Number
Percent Growth Employees
Percent Growth Sales (5 year)
Percent of Sales for SIC Base 1
Percent of Sales for SIC Base 2
Percent of Sales for SIC Base 3
Percent of Sales for SIC Base 4
Percent of Sales for SIC Base 5
Percent of Sales for SIC Base 6
Percentage Growth Employees
Percentage Growth
Employment Sign
Percentage Growth Sales
Percentage Growth Sales Sign
Pharmaceutical Industry Score
Physical 5 Digit Zip Code
Physical 9 Digit Zip Code
Physical Address
Physical Address Bar Code
Physical City
Physical City (Shortened)
Physical State
Physical Street Address
Placed For Collection
PMSA
Population Code
Position Title Code 1
Position Title Code 2
Position Title Code 3
Position Title Code 4
Position Title Code 5
Position Title Code 6
Presence of a Wide Area Network (WAN)
Presence of Active URL
Presence of Network
Previous DUNS Number
Primary Local Activity Code
Primary Local Exchange Carrier Code
Primary SIC Code
Principals Included Indicator
Printer Volume
Printing Industry Score
Prior D&B Rating
Prior Month's Trucking Score
Prior Net Worth (Case Stmt)
Prior Year's Credit Score
Prior Year's Credit Score Percentile
Prior Year's Credit Score Points
Prior Year's Fin Stress Percentile
Prior Year's Fin Stress Score
Prior Year's Fin Stress Type
Prior Year's SER Score
"Probability of ISDN, T1, T3 Lines"
Probability of any Digital Lines

Probability of Business Internet Access
"Probability of having ""1-800"" Numbers"
Probability of having Wireless Service
Probability of other Single Line of Key Systems
Probability of Special Access Business Lines
Probable % of Electric Customer w/3+ Meters
Probable % of Gas Customer w/3+ Meters
Probable Electric Service Area
Probable Electric Service Provider
Probable Gas Provider
Probable Gas Service Provider
Profit/Loss Local Currency
Profit/Loss Local US Dollars
Proof of Right Count
Propensity to Lease
Public/Private Indicator
Publicly Held

Q

Quantity
Quick Ratio

R

Rank within Industry
Record Class Type
Redirect URL
Registered Address Indicator
Return on Assets
Return on Inventory
Return on Sales
Risk Alert Date
Risk Alert Type
Risk Class (Aka Credit Score)

S

Sale/Lease ID
Sales from Case Statement
Sales Indicator Code
Sales to Working Capital
Sales US Dollars
Sales Volume
Sales Volume Code
Sales/Local Currency
Sales/Local Currency Code
SBSF Minority Detail Code
SBSF Minority Owned Code
SBSF Woman Owned Code
Second Executive First Name
Second Executive Last Name
Second Executive Middle Initial
Second Executive MRC
Second Executive Prefix
Second Executive Suffix
Second Executive Title
Second NAICS or SIC Code
Second Street Address
Second Tradestyle
Secondary Name
Secure Web Server Type
Secured Party Business City
Secured Party Business Name
Secured Party Business State
Secured Party City
Secured Party DUNS Number
Secured Party Name
"Secured Party Name, City, State"

Secured Party Standardized Name
 Secured Party State
 Secured Party Type
 Secured Server Indicator
 Security & Sophistication Summary
 Security Indicators
 Self Employed Plan Indicator
 Sequence Nbr for DDM Name
 Serial Number
 Server Type Name
 SIC 1
 SIC 1 Description
 SIC 1 Extension 1
 SIC 1 Extension 2
 SIC 1 Extension 3
 SIC 1 Extension 4
 SIC 2
 SIC 2 Description
 SIC 2 Extension 1
 SIC 2 Extension 2
 SIC 2 Extension 3
 SIC 2 Extension 4
 SIC 3
 SIC 3 Description
 SIC 3 Extension 1
 SIC 3 Extension 2
 SIC 3 Extension 3
 SIC 3 Extension 4
 SIC 4
 SIC 4 Extension 1
 SIC 4 Extension 2
 SIC 4 Extension 3
 SIC 4 Extension 4
 SIC 5
 SIC 5 Extension 1
 SIC 5 Extension 2
 SIC 5 Extension 3
 SIC 5 Extension 4
 SIC 6
 SIC 6 Extension 1
 SIC 6 Extension 2
 SIC 6 Extension 3
 SIC 6 Extension 4
 Site Broadband Score (TNST)
 Small Business Indicator
 SMSA Code
 SMSA Name
 Special Event-Bankruptcy
 Special Event-Burglary
 Special Event-Business Discont
 Special Event-CEO Change
 Special Event-Control Change
 Special Event-Criminal Proceed
 Special Event-Fire
 Special Event-Legal Struct Chg
 Special Event-Moved
 Special Event-Name Change
 Special Event-Other

Special Event-Partner Change
 Special Events
 Square Footage
 Square Footage Code
 Srt'd Business Name
 State
 State (Global File)
 State Abbreviation
 State Name
 State of Incorporation
 State Represented
 Status Indicator
 Status Indicator (Location Type)
 Steel Industry Score
 Street Address
 Strength of Encryption
 Suit(s) Indicator
 Sum of All High Credits

T

Tax ID Number
 Telecom Broadband
 Telecom Demand Estimator
 Summaries
 Telecom Geography
 Telephone
 Telephone Number
 Territory Covered
 Third Executive First Name
 Third Executive Last Name
 Third Executive Middle Initial
 Third Executive MRC
 Third Executive Prefix
 Third Executive Suffix
 Third Executive Title
 Ticker Symbol
 Title
 Tixie (Connectivity Indicator)
 Top Executive Indicator
 Total Number of Links
 Total Assets
 Total Assets (Prior Strmt)
 Total Companies Per Building
 Total Current Assets
 Total Current Liabilities
 Total Electric Usage By Headquarter
 Total Employees
 Total Employees-Code for Estimate or Range
 Total Estimated Access Lines Per Building
 Total Estimated Intralata Minutes Per Building
 Total Estimated Local Phone Expenditures Per Building
 Total Estimated Total Toll Expenditures Per Building
 Total Family By Headquarter

Total Family By Parent
 Total Family Members
 Total Family With Electric Consumption.
 Total Family with Gas Consumption.
 Total Gas Usage By Headquarter
 Total Gas Usage By Ultimate
 Total HQ Family With Electric Consumption.
 Total HQ Family With Gas Consumption.
 Total Liabilities
 Total Liabilities to Net Worth
 Total URLs
 Trade Style #1
 Trade Style #2
 Trade Style #3
 Trade Style #4
 Trade Style #5
 Trade Style Name
 Tradestyle Code
 Transaction Code
 Trend
 Trend Year Employee (3yr)
 Trend Year Employee (5yr)
 Trend Year Sales (3yr)
 Trend Year Sales (5yr)
 Trigger Indicator
 Type of Equipment

U

UCC Equipment Description
 UCC Filing Date
 UCC Filing Details
 UCC Filing Indicator
 UCC Filing Number
 UCC Indicator
 UCC Manufacturer Name
 UCC Match
 UCC Model Number
 UCC Sale/Lease ID
 UCC Secured Party
 Ultimate Country Code
 Ultimate Total Electric Consumption
 Up to 10 UCC Office Product Filings
 Upper Bound of Electric Usage
 URL Domain Name
 URL Match Type
 URL Redirect Indicator
 URL Status
 URL Status Indicator
 User Area
 Utility Code

V

V&H Coordinates
 Voluntary/Involuntary Bkcy Action

W

White Collar
 White Collar Employee Range
 Wholesale Office Supply Buying Index (WOSBI)
 Wire Center (CLLI) Code
 Wireless Acquisition
 Wireless Churn
 Wireless Multiple Provider
 Wireless Spending
 Wireline Acquisition
 Wireline Churn
 Woman Owned Indicator
 Working Capital

Y

Year Born
 Year Business Started
 Year of Birth
 Year of Present Control
 Year Started

Z

Zip + 4 Extension
 Zip Code

D&B Solutions

Government Solutions
 Risk Management Solutions
 Sales & Marketing Solutions
 Supply Management Solutions

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